



INNOVATION

C A F É

Powered by **DSU College of Business**



bossup

MISSION

To provide educational,
experiential and
collaborative café space
that develops and
fosters food
entrepreneurship,
product
development/design,
health and wellness
and sustainability





WHAT WHY HOW WHO

WHAT?

Innovation Café is an on-campus café franchise AND fully integrated entrepreneurship & financial literacy program located on the HBCU (Historically Black Colleges & Universities) campus. iCafé is revolutionary in its approach to entrepreneurship, financial literacy and the HBCU. iCafé courses are for students as well as Adults in Continuing Education (ACE).

The Rap Snacks Foundation/Boss Up is a 501(c)(3) nonprofit dedicated to creating an innovative, inclusive and diverse entrepreneurship & community economic development ecosystem. Innovation Café is a major component in that ecosystem.

WHY?

To fill the gaps in our entrepreneurial and startup community that limit innovation, access to pathways, capital and opportunity.



WHAT WHY HOW WHO

HOW?

Rap Snacks Foundation/Boss Up, Delaware State University and our community stakeholders have partnered to deliver a first of its kind café that integrates disciplines across the collegiate campus to ensure the most comprehensive entrepreneurship experience possible - curate programs, design activations and create partnerships that foster the social and economic growth of students, HBCU's and the greater community.

WHO?

Innovation Café boasts a passionate team of educators, social entrepreneurs, influencers and community leaders supported by an active and engaged group of volunteers across disciplines, industries and professions committed to making Innovation Café a true hub of innovation & enterprise for all.



Program Description

Innovation Café is an interdisciplinary experiential learning opportunity designed to introduce students to the theory and practice of food entrepreneurship through the establishment of a student-run café on the campus of HBCU's (Historically Black Colleges & Universities) that is structured on a cooperative model of governance. During this co-op experience, students will be introduced to entrepreneurial theory and practice relevant to the rapidly changing environment of food from the perspectives of both a startup business and by promoting entrepreneurial thinking in larger organizations.

Entrepreneurship

Students will be able to learn first-hand how to start, operate and sustain a small business.

Accounting

Faculty can utilize the business transactions of the Innovation Café as a real-life example of bookkeeping;

Public Health

Faculty will have opportunities to discuss issues, such as food systems, urban hunger and nutrition

Environmental Studies/GUS

Students will learn about food systems, the cooperative governance model, social responsibility and community engagement;.

Food & Nutritional Science

Create platform to apply the knowledge of chemistry, engineering, microbiology, biochemistry, nutrition, and toxicology, to the industrial and practical aspects of product development

Graphic Design/Advertising & Marketing

Faculty can use the Innovation Café as an in-house client for students' project based learning lessons, including the development of marketing materials, advertising, outreach plans and social media engagement;

Corporate Social Responsibility/Supply Chain Management

Faculty can work with Innovation Café to evaluate their supply chain and the sustainability of their purchasing choices;

Hospitality & Tourism Management

Students would have an opportunity to manage and run a real food business.

